

BOARD of DIRECTORS

- Claude Wynn, Chairman
- Allen Ueckert
- Randy Mitchmore, Vice Chairman
- Cassie Stinson, Secretary
- Michael Carter
- Marchris Robinson
- Dennis Murland
- Robert Jara
- Kathy Hubbard, Treasurer
- Michael Grover
- Tom Fricke
- Brad Nagar, Ass't Secretary
- Tammy Manning
- David W. Robinson
- Randall Ellis



MONTROSE DISTRICT

Newsletter for July 2011
MONTROSEDISTRICT.ORG

WORKING TO INSURE OUR FUTURE...

The Montrose Management District Board of Directors understands that whether it is helping to keep the community safe or free from graffiti or working to beautify the area or enhance business opportunities, there is no greater responsibility than to protect the quality of life and business investments in the area. Through programmed initiatives and planned projects, the District will work to keep this commitment and insure our future prosperity, because...

“The best way to predict the future is to create it.”

— David Hawes, Executive Director

PUBLIC SAFETY & SECURITY

ENVIRONMENT & URBAN DESIGN

BUSINESS DEVELOPMENT

CULTURAL PROMOTION

THE DISTRICT has a contract Public Safety Program with 12 off duty HPD officers working 20 five-hour shifts each week.

The District also has three full time and six part time officers who patrol the area on bikes. This is often used as a high-visibility compliment to an on-going operation. The three full time officers patrol the parks. As of June 30, our officers have made 158 arrests in 2011.

THE MOBILE SECURITY CAMERA PROGRAM assists officers with crime prevention and enforcement. The District currently has two cameras installed and four more planned.

The District also enhances Public Street lighting where needed, partners with and supports HPD’s Positive Interaction Program (PIP), and is an advocate with other agencies for other security measures. The focused and targeted law enforcement efforts make the area safer and enhance the quality of life for all those who invest, live, work and visit the District. To learn more about any of the public safety and targeted law enforcement efforts contact *Director of Services* **JOSH HAWES AT 713.724.3862.**

As a component of the Public Safety Program, the District has a **GRAFFITI ABATEMENT PROGRAM.** All businesses are encouraged to participate. The city of Houston has an ordinance which requires property owners to remove visual blight such as graffiti from their property within ten business days of its occurrence.

As a business or commercial property owner paying the assessment, the Graffiti Abatement Program will be available at no additional cost; however, in order to utilize the program businesses will need to sign a waiver form to allow the District to abate the graffiti. The forms are available at the District website **WWW.MONTROSEDISTRICT.ORG** or the abatement vendor will also have forms available when they respond to your location. As of June 30 the District had abated 1146 incidents of graffiti this year.



Security Camera in action outside of Walgreens at 3317 Montrose Boulevard



At their June meeting, the Board of Directors approved the adoption of the new District logo. Design standards for use by our strategic and community partners have been established and will be reviewed for finalization by the Business and Economic Development Committee at their July 13 meeting. The logo will be service-marked and once this process is complete, the design standards and committee requirements will be available from staff or at the District website. Questions regarding use should be directed to District staff.

*“Simplicity is the ultimate form of sophistication.”
—Leonardo da Vinci*

MONTROSE...WE HAVE A NEW LOGO

– Business Plan Service Components

- Provide graffiti abatement and prevention
- Enhance public street lighting
- Establish partnerships with HPD, Metro, and other agencies
- Support HPD's Positive Interaction Program (PIP)
- Enhance traffic control devices where necessary
- Initiate safety awareness programs and activities
- Advocate for security needs with county, city, state, and federal agencies

BUSINESS DEVELOPMENT

The District has a comprehensive business development plan, PR and Marketing plan and a website. The board of directors also recently approved a new District logo which was the result of extensive research including a visual preference survey to determine overall direction. In addition, we are working on several clean and green initiatives including a community wide cleanup project and recycling events. Visit **WWW.MONTROSEDISTRICT.ORG** for more information on these programs, or contact *Director of Marketing and Business Development* **GRETCHEN LARSON AT 713.595.1215.**

BE A HOUSTON BUSINESS RECYCLER!

Don't Delay, Sign Up Today!

The City of Houston Solid Waste Management Department and the Montrose Management District are teaming up to save businesses money, protect the environment and keep Houston clean!

Program is currently limited to 1000 Carts.
\$22.22 Fee for first cart. \$15.15 for additional (*plus tax*).

Visit www.houstonsolidwaste.org or call 311 for more info.

See how to earn credits and rewards at:
www.houstontx.gov/solidwaste/business_recycling.html





ENVIRONMENTAL AND URBAN DESIGN, MOBILITY, VISUAL IMPROVEMENTS AND CULTURAL PROMOTION

In addition to our own projects and programs, the District partners on projects with other agencies such as the city, county, metro and others. Other projects will include maintenance of the District esplanades and beautification projects. The District has a mobility and transportation plan which has been completed for the east side, and work has begun to continue this study on the west side. These partnerships allow the District to maximize the assessment funds collected and allocated for projects in a cost effective and efficient manner. The Board of Directors also recently announced that they will be working to light the bridge over Montrose Blvd. and Hwy 59. This will be a collaborative effort with the Texas Department of Transportation.

The Board voted to contribute \$33,000 toward the installation of LED lighting on the Montrose bridge, and that commitment has helped officials in Mayor Annise Parker's office decide to back a proposal by which the city would maintain the lights afterward, according to Andy Icken, chief development officer for the city. The proposal is, however, contingent upon TxDOT finding the funds for installation, which are estimated at more than \$100,000. Stuart Corder with TxDOT has informed the District that the agency has identified a source of funding, but it won't be able to commit it before September, so stay tuned for further updates!

– *Service Plan Components*

- Enhance amenities for pedestrians and cyclists
- Improve public transportation shelters, seating, and trash services
- Develop trolley system, parking plan
- Develop transportation and mobility master plan
- Create Montrose boulevard promenade
- Provide for traffic flow studies and assist in mobility projects
- Develop Urban Village concept
- Promote esplanade and median adoptions
- Support and maintain public art, events and festivals
- Provide supplemental mowing, trash pickup, and bandit sign removal
- Preserve, enhance, and expand public parks and trails
- Address water, wastewater, and drainage requirements
- Create District identity and inviting streetscapes
- Support conservation programs, emissions reduction and recycling

DISTRICT BOARD VOTE FINANCIALLY SUPPORTS ...

WILSON WONDERGROUND ENHANCEMENTS

NATURAL PLAY SPACE & ATHLETICS FIELD FOR KIDS OF ALL AGES

- * *Increased Property Values in Inner-City Houston*
- * *Build Bodies & Minds Beyond the Classroom*
- * *Raise Community Support for your Spark Park*

As a long-standing focal point in our diverse and vibrant community, Wilson Wonderground SPARK Park will bring exercise, learning, creative play, and artistic expression to students and neighbors alike in a secure environment that combines community event space and learning space. Achieving this goal will take the combined dedication and enthusiasm of you our community, you our parents, you our business owners, you our neighbors.

This is your park!

To learn more please go to:
WILSONSPARK.ORG

MONTROSE DISTRICT

5020 Montrose Blvd. Suite 311
Houston, Texas 77006

MONTROSEDISTRICT.ORG

BAT TOURS EVERY 2ND & 4TH FRIDAY FROM MARCH - OCTOBER

OFFERED BY THE BUFFALO BAYOU PARTNERSHIP

You'll enjoy an amazing view of the bats' dusk emergence, and you can learn more about these magnificent flying mammals that live in the city with us. The tour boats depart at dusk, which is approx. 7:30 pm during the summer

RESERVATIONS ARE REQUIRED.

Cost: \$35 and \$25 for children 4 - 12

Where: Meet at Allen's Landing (*Commerce and Main streets*).

For reservations, contact Jessalyn Ballard at

jballard@buffalobayou.org or 713.752.0314 ext. 4.



Montrose District Staff

Executive Director – David Hawes

Director of Services – Josh Hawes
713.595.1208 or jhawes@montrosedistrict.org

Director of Marketing and Business Development – Gretchen Larson
713.595.1215 or glarson@montrosedistrict.org

Director of Economic Development – Ray Lawrence
713.595.1235 or rlawrence@montrosedistrict.org

Board of Directors Monthly Meeting

2nd Monday at 12:00 (noon)

Visual Improvements/ Transportation

3rd Wednesday at 10:00 a.m.

Security & Public Safety

2nd Friday at 9:30 a.m.

Economic Development

2nd Wednesday at 5:00 p.m.

All meetings take place at

Tradition Bank

5020 Montrose Blvd,
Houston, TX 77006.